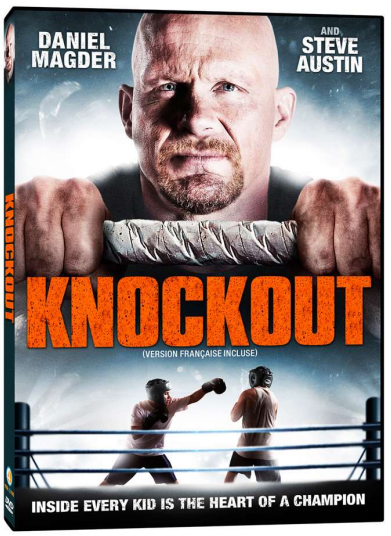
Knockout - Bilingual (DVD)



CAST:

Steve Austin *(The Expendables, Damage, The Longest Yard)*, Daniel Magder *("Life With Derek")*

DIRECTOR:

Anne Wheeler

PRODUCER:

Jack Nasser

SYNOPSIS:

Outsider and new kid Matthew (Daniel Magder) desperately wants to join his high school's boxing team, but resident bully and boxing champion Hector stands in his way. Facing constant torment, Matthew finds an unlikely ally in Dan (Steve Austin), the school's janitor and one-time amateur boxer. Despite Matthew's overprotective parents and unimposing size, Dan sees potential in him. Together, they train for the biggest boxing match of Matthew's life and discover what it truly means to be a winner. / Matthew vient tout juste de déménager en ville et il aimerait bien se joindre à l'équipe de boxe de son école secondaire mais Hector, le champion de l'équipe et la terreur de l'école cherche à l'en empêcher. Constamment victime de violence et d'intimidation, Matthew se fait un allié improbable en Dan (Steve Austin), le concierge de l'école qui est aussi un ancien boxeur professionnel. Bien que Matthew ne soit pas très costaud et qu'il ait toujours été couvé par ses parents, Dan voit tout de suite que le garçon a du potentiel et accepte de devenir son entraîneur. Ensemble, ils se prépareront à livrer le combat le plus important de toute la vie de Matthew et découvriront ce que signifie vraiment être un gagnant.

COMP TITLES:

The Fighter, Legendary, The Karate Kid

SPECIAL FEATURES:

- Digital Download
- Trailer

SELLING POINTS:

- **New Low Price**
- Steve Austin's total box office exceeds $250,000,000 U.S.
- Austin has a huge fan following from World Wrestling Entertainment, generating incredible viral support through social media
- Austin is a pop culture icon appearing in books, movies, video games, advertisements, TV shows, and toys
- $9,000,000 production budget

6-25828-57690-4

PRODUCT INFORMATION

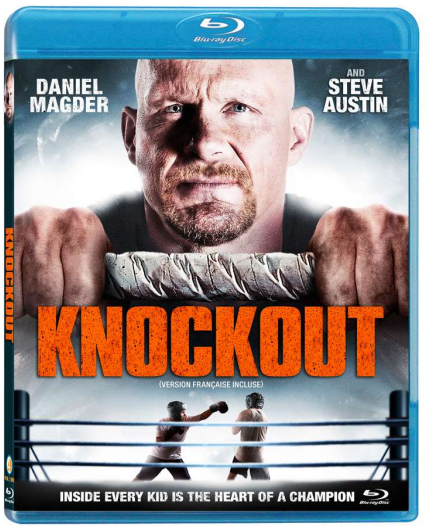
GENRE:	Action, Adventure		
YEAR:	2011	**SRP:**	$9.99
RATING:	PG (CDN)		
TERRITORY:	Canada		
UPC:	6-25828-57690-4		
CATALOG #:	P4F-57690		
RELEASE DATE:	Aug 28, 2012		
PRE-BOOK DATE:	Aug 27, 2012		
ANNOUNCE DATE:	May 1, 2012		

TECHNICAL SPECS

MEDIA FORMAT:	DVD
RUNTIME:	95 Minutes
LANGUAGE:	English, French
SCREEN FORMAT:	16X9 Widescreen
AUDIO FORMAT:	5.1 Surround Sound
NUMBER OF DISCS:	1
UNITS PER CARTON:	30
SUBTITLES:	N/A
CLOSED CAPTIONED:	Yes

MARKETING SUPPORT

Knockout - Bilingual (Blu-ray)



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- $9,000,000 production budget

6-25828-58730-6

PRODUCT INFORMATION

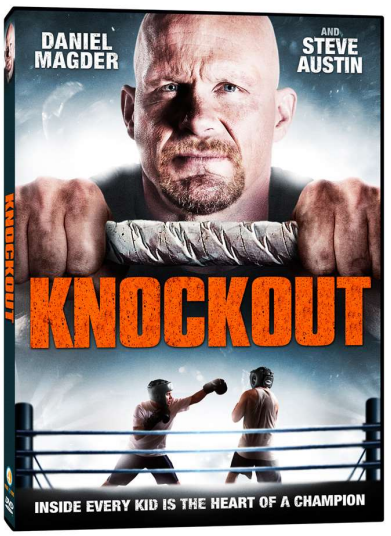
GENRE:	Action, Adventure		
YEAR:	2011	**SRP:**	$19.99
RATING:	PG (CDN)		
TERRITORY:	Canada		
UPC:	6-25828-58730-6		
CATALOG #:	P4F-58730		
RELEASE DATE:	Aug 28, 2012		
PRE-BOOK DATE:	Aug 27, 2012		
ANNOUNCE DATE:	May 1, 2012		

TECHNICAL SPECS

MEDIA FORMAT:	Blu-ray
RUNTIME:	95 Minutes
LANGUAGE:	English, French
SCREEN FORMAT:	16X9 Widescreen
AUDIO FORMAT:	5.1 Surround Sound
NUMBER OF DISCS:	1
UNITS PER CARTON:	30
SUBTITLES:	N/A
CLOSED CAPTIONED:	Yes

MARKETING SUPPORT

Knockout (DVD)



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- Digital Download
- Trailer

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- $9,000,000 production budget

6-25828-58560-9

PRODUCT INFORMATION

GENRE: Action, Adventure

YEAR: 2011 **SRP:** $9.99

RATING: PG (MPAA) - for boxing action, some bullying and language.

TERRITORY: U.S.

UPC: 6-25828-58560-9

CATALOG #: P4F-58560

RELEASE DATE: Aug 28, 2012

PRE-BOOK DATE: Aug 27, 2012

ANNOUNCE DATE: May 1, 2012

TECHNICAL SPECS

MEDIA FORMAT: DVD

RUNTIME: 95 Minutes

LANGUAGE: English

SCREEN FORMAT: 16X9 Widescreen

AUDIO FORMAT: 5.1 Surround Sound

NUMBER OF DISCS: 1

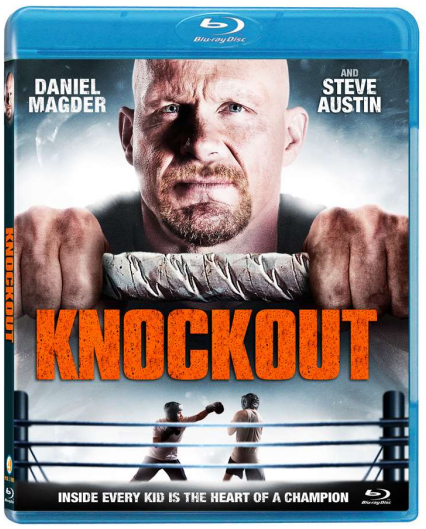
UNITS PER CARTON: 30

SUBTITLES: N/A

CLOSED CAPTIONED: Yes

MARKETING SUPPORT

Knockout (Blu-ray)



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- $9,000,000 production budget

6-25828-58740-5

PRODUCT INFORMATION

GENRE: Action, Adventure

YEAR: 2011 **SRP:** $12.99

RATING: PG (MPAA) - for boxing action, some bullying and language.

TERRITORY: U.S.

UPC: 6-25828-58740-5

CATALOG #: P4F-58740

RELEASE DATE: Aug 28, 2012

PRE-BOOK DATE: Aug 27, 2012

ANNOUNCE DATE: May 1, 2012

TECHNICAL SPECS

MEDIA FORMAT: Blu-ray

RUNTIME: 95 Minutes

LANGUAGE: English

SCREEN FORMAT: 16X9 Widescreen

AUDIO FORMAT: 5.1 Surround Sound

NUMBER OF DISCS: 1

UNITS PER CARTON: 20

SUBTITLES: N/A

CLOSED CAPTIONED: Yes

MARKETING SUPPORT